

MEDIA CODE OF BEHAVIOUR

In addition to Netball Queensland's Federal Code of Behaviour in any activity held by or under the auspices of Netball Australia, Netball Queensland, a Region, an Affiliated Association or an Affiliated Club, you must meet the following requirement in regard to your conduct.

Cairns Netball Association recognises the significant impact Social Media plays in people's lives today and we realise the importance to set guidelines to protect the interests and reputation of C N A, their players, coaches, umpires, volunteers and supporters.

Social Media Websites:

- A. Treat all social media postings, blogs, status updates and tweets as public "comment".
- B. Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- C. No statements will be made that are NOT IN THE SPIRIT OF THE GAME or that are misleading, false or likely to injure the reputation of a person, player, coach, umpire, Club or Team.
- D. No statements to be made that will bring C N A into disrepute.
- E. Abusive, discriminatory, intimidating, bullying or offensive statements will not be tolerated.
- F. Members should conduct themselves appropriately when using electronic communication to share information regarding C N A with other members or posting material on public websites.
- G. Each person is accountable for their actions and what they communicate on Social Media. Therefore before posting consider the Netball Queensland initiative of "Positive or its Pointless". If the message could be considered negative, or it contains sensitive information, do not post.
- H. With non-compliance of these policies, Members may face disciplinary action in regards to posting online content or comments that harass, offend, intimidate or humiliate the Management Committee, a player, coach, umpire, volunteer or support of C N A. Under certain circumstances, "cyber bullying", is a criminal offence that can be reported to the police.

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